

Dear CIGCSA Affiliate Member,

On behalf of the Central Illinois Golf Course Superintendents Association Board of Directors and members, let me begin by saying thank you for your support in 2020! Whether your support was in the form of the PRP sponsorship or buying an affiliate membership and participation at monthly events, your support is vital to the success of this association. Due to your support, we are also able to further our mission of advancing the profession of the golf industry as a whole.

The Central Illinois Golf Course Superintendents Association is pleased to announce that we will continue the Partner Recognition Program for our affiliate membership in 2021. With that being said, we have made some changes to the program as we head into 2021. Please review the following information regarding the program and sponsorship opportunities closely as we are providing new and additional opportunities to keep your company in the spotlight and at the forefront of our members.

This year, each PRP sponsor will have a prominent sponsorship banner at the sign-in table as well as sponsorship in the directory, a tee sign for Vendor Day, recognition on the website and other great recognition opportunities depending on your package selection. There are six different packages for sponsorship which provides great value and benefits for your company. Below is an outline of the 2021 sponsorship packages:

2021 Sponsorship Packages	Elite (\$3000)	Diamond (\$2500)	Platinum (\$2000)	Gold (\$1500)	Silver (\$1000)	Bronze (\$500)
Associate Membership	4*	3*	2*	2*	1*	1*
Title Sponsor for Memorial Matchplay Championship	✓					
Event Sponsorship (You Pick your Events)	7	5	4	3	2	
2-3 Minute Commercial Run During Events (The event you sponsor)	7	5	4	3	2	
Proximity Sponsor (Vendor Day Event \$50)	2	1	1	1	1	1
Proximity Sponsor (Chapter Championship Event \$50)	2	1	1			
Proximity Sponsor for 9 Hole Event \$50	2	1	1			
Tee sign at Vendor Day	✓	✓	✓	✓	✓	✓
Tee sign at all golf events (except Scholarship Fundraiser and Memorial Matchplay)	✓	✓	✓	✓	✓	
Recognition on website	✓	✓	✓	✓	✓	✓
Ad in directory	Full page	Full page	1/2 page	1/4 page	1/4 page	1/8 page
Recognition/Sponsor Tweets per year	12	12	6	4	3	2
• One (1) free attendance to each event you sponsor (except Scholarship Fundraiser)	✓	✓	✓	✓	✓	
Sponsor to bring other members at no additional charge to events they sponsor (except Scholarship Fundraiser)	up to 3	up to 3	1	1	1	
Name & Logo on banner at check-in table	✓	✓	✓	✓	✓	
Name on banner at check-in table only						✓
One free attendance to the annual meeting						✓
Free CIGCSA apparel	✓	✓	✓			
Discount for paying before (3-1-2021)	10%	5%	5%	5%	5%	5%

*If your company needs more Associate Membership please contact Chapter Manger to ask about discount prices.

This form is available at www.cigcsa.com or you may click on the link, print and fill the form out and mail it back in to the association.

If you have any questions regarding these opportunities, please contact Bryan Brucker at ci-gcsa@hotmail.com or any CIGCSA Board Member.

Thank you again for your support!
 Dan Crumrine
 CIGCSA President