



2019 Partner Recognition Program

Welcome to the 2019 Partner Recognition Program. Our goal as an association is to bring the most value possible to our PRP members. We will be modifying this program slightly to help promote and recognize our PRP members better. The Board of Director's understands that we must recognize those who support this association as they are the ones that make our meetings possible. Things you will notice this year are more recognition at each meeting. We want our membership to know who our sponsors are and why they are important to us! A monthly president's message will be sent out to our membership, attached will be the logos of our PRP members and the levels they have reached. Each correspondence with our members will have our PRP members, and monthly meeting emails will have the sponsors for each event. Our Twitter and Facebook activity will increase as well to mention our sponsors. It is our goal to go above and beyond to make this the best year for our PRP members.

We still strive to meet the needs of our Vendors, both large and small, and we strive to offer the best value with your investment in this association. Offering a wide variety of sponsorship opportunities and advertising placements we believe this program will be the basis to continue to expand our relationships with you, our vendors.

To better align the CIGCSA with other chapters and associations, there will be a price difference at each event. If you are an Associate Member, and reach at least our silver sponsorship, you will receive our discounted PRP rate at each meeting. If, however, you fail to reach at least our silver sponsorship level, you will not receive a discounted rate at any of our events. We encourage you to investigate our sponsorship opportunities and see what best fits your needs. If there are any questions about this program, please reach out to one of the Board of Directors and we would be happy to discuss anything with you.

Attached is a copy of the AI-a-carte menu for you to choose the level and events you would like to sponsor. Below is a brief explanation of the sections

listed in the program. The Board of Directors recognizes the fact that proper recognition must be given to those who make these events possible. Therefore, sponsors of each event will receive small signage on the registration table and or food and beverage table, along with multiple verbal announcements during the event. Your investment will be properly recognized by the association and its members.

Section A: Membership(s) the single Associate Membership remains \$150.00 Discounts are offered for additional memberships. Now you pay for what your organization needs. Please remember to fill out a PRP Member information form for each member.

Section B: Vendor Day Tee sponsorship is \$250.00 per tee placement; signage is the responsibility of each vendor. Now you can sponsor or co-sponsor the Food and Beverage portion of this event and receive proper recognition for your investment without having such a large single cost.

Section C: Individual Event Sponsorship.

To provide the best possible outings, we are asking for sponsorships for each event for morning treats (breakfast or doughnuts and pastries also coffee and soda) Lunch and in some cases after event refreshments. We have blended these budgeted costs into co-sponsor levels. Co-Sponsors of events will be mentioned at the beginning of the event and be given a chance to say hello to the group (this is not intended to be a sales pitch so under 2 minutes maximum please) If one vendor would like to sponsor a full meeting that is encouraged, and that sole sponsor will receive up to 30 minutes to present approved content at that meeting.

Section D: Advertising

There *will* be an annual directory printed. The directory will be printed after dues are received and current ads are submitted, the new directory is planned to be available in June of each year moving forward. If you choose to place a full-page ad in the annual directory it should be submitted with your application. You may also choose to have your ad placed inside the front or rear cover (first come first served).

Section E: Research Donation

We have set up a new research fund to benefit local turf grass research in the name of former CIGCSA member George "Tony" Polillo. This line has been added for those who wish to donate and also to assist in meeting your sponsor level if only a small amount is required to make the next level.

Section F: Vendor Level

Please note, sometimes the total will not update as you make additions to the above fields, to force the total to the correct amount please highlight the total amount and delete the total, it will then automatically re-total to the correct amount. This amount is used to determine the sponsorship level you have attained. The higher the level the more recognition and benefits you can receive. If you achieve a Gold or Platinum level, you will be able to bring up to 3 guest Superintendents or Assistants to an event at no charge. Along with the other listed benefits.

Section G: Premium CIGCSA Logo golf shirt

This year we will be offering our members and vendors a 1-time chance to purchase logo golf shirts. They will be a high-quality Cutter and Buck shirt available in black or white. Platinum level sponsors will receive 2 free shirts with extra available to purchase.

PRP Membership Form:

Please fill out one form per member. If the information has not changed from last year, please mark "same as 2018". At the bottom of the form please fill in contact information for anyone in your company that you would like to receive Thank You for your correspondence.

Thank you for taking the time and effort to contribute to our group. With support from our vendors in the past and with your help in the future we will continue to grow our organization and assist Golf Course Superintendents of today and tomorrow.